

# Report of the President

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## CFS-Ontario National General Meeting: Social Media

Vice-President External Jasmine Denike and I have been experimenting with different methods of reporting back to our members about what is occurring and what decisions are being made at Canadian Federation of Students (CFS) general meetings. At the June 4-7 CFS-National SAGM, we experimented with live-tweeting and posting the agenda online through our social media channels. At the August 20-23 CFS-Ontario AGM, we experimented with having “live notes” of the agenda and workshops on Google Docs, and tweeted the link to headings in the document when different events on the schedule were occurring. The “live notes” form the basis for our extended CFS-ON AGM report, which will be presented at the next board meeting. We are interested in feedback from board members about the effectiveness of different methods to communicate to UTSU members on what occurs at CFS meetings.

### CFS Social Media Statistics:

CFS-Ontario AGM (August 20-23)	CFS-National SAGM (June 4-7)
Total Twitter Impressions: 12,199	Total Twitter Impressions: 53,262 (30,579 minus getting retweeted by Margaret Atwood)
Link Clicks (to live notes): 115 (tw) + 180 (fb)	Link Clicks (to agenda): 18 (tw) + 86 (fb)

## Board Structure Proposals

We received feedback from legal counsel on board structure proposals that were received from members on Monday the 24<sup>th</sup> of August, and forwarded them to the members the same evening with advice so that they could present legally compliant motions to the Policy and Procedures Committee on Friday, August 28.

## CTV Interview

On Monday the 24<sup>th</sup> of August, I was interviewed on CTV national news just before 4pm on the issue of students who have to ask their parents for additional financial support throughout the year. I used the opportunity to highlight three issues: how federal tax credits for post-secondary education do not give students the money they need when they actually need it, federal and provincial underfunding of universities and student aid, and how precarious work makes it difficult for students to make ends meet throughout the year.

Video Clip: <http://www.ctvnews.ca/video?clipId=687357>

News Coverage of the CIBC Survey: <http://www.theglobeandmail.com/globe-investor/personal-finance/household-finances/students-need-budget-training-half-out-of-money-before-year-ends-cbc/article26069787/>